public call for fss at the hot docs festival 2026

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Public Call for Film Sales Support Hot Docs 2026

EFP (European Film Promotion) is issuing a public call for **Film Sales Support** for the submission of classic and digital promotion campaigns of recent European films to buyers and distributors in countries outside of Europe at **Hot Docs Canadian International Documentary Festival** (23 April – 03 May 2026), Toronto, Canada.

Please submit applications via https://application.efp-online.com/

Application deadline: 09 April 2026

Who may submit?

- European world sales companies registered in the Funding & Tender Opportunities Portal of the European Commission and approved by the respective European film promotion institute
- European world sales companies whose sales agent or hired publicist is attending the festival

What is covered by FSS?

- Costs/investments for digital and physical promotion and marketing campaigns targeting buyers outside of Europe

What is not covered by FSS?

- Travel and hotel costs for attendance on site

Which films are eligible?

- Recent finished films which have an original copyright established in 2025/26
- Majority-produced European films with a minimum length of 60' and a country of origin which is part of Creative Europe Media and part of the FSS Guidelines
- Fiction films, animation films and documentaries (feature length)
- Films must be selected in the festival (in any section)
- Should sales companies have more films selected in the festival, they may include up to 5 films in the application

How much is available?

- An investment of up to 50% of the total costs up to a maximum of **€5,000** per campaign for an overall spend of **€10,000**
- A Top Up Grant of up to **€500** per application, in addition to the general FSS funding, is granted for the promotion of films that depict gender balance, equity and inclusion at ALL film festivals and markets. To find out if your film is eligible for inclusion in the FSS, please click here: Support Criteria for Top Up Grant Inclusion The final selection is made by EFP on the basis of the criteria checklist in accordance with the respective national film promotion institutes.

Please also read the FSS guidelines carefully for more details.

Support for films from Switzerland

EFP additionally offers FSS for the promotion of films from Switzerland outside of Europe thanks to the international measures by the Federal Office of Culture, Media Desk Suisse and SWISS FILMS.

An application for films from Switzerland has to be submitted **separately** from an application for European films via the usual online application system.

get in touch

Cornelia Klimkeit

Korbinian Häutle

get back

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support for films from switzerland

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