Im Browser öffnen




## Public Call for Film Sales Support @ Sundance Film Festival 2026

**EFP** (European Film Promotion) is issuing a public call for **Film Sales Support** for the submission of classic and digital promotion campaigns of recent European films to buyers and distributors in countries outside of Europe at the **Sundance Film Festival** (23 January - 1 February 2026) Park City, USA.
Please submit applications via https://application.efp-online.com/

**Application deadline: 04 January 2026**

**Who may submit?**

- European world sales companies registered in the Funding & Tender Opportunities Portal of the European Commission and approved by the respective European film promotion institute
- European world sales companies whose sales agent or hired publicist is attending the festival, **or** whose sales agent is registered with the festival with an online badge (in which case online screenings and screening report are required)

**What is covered by FSS?**

- Costs/investments for digital and physical promotion and marketing campaigns targeting buyers outside of Europe

**What is not covered by FSS?**

- Travel and hotel costs for attendance on site

**Which films are eligible?**

- Recent finished films which have an original copyright established in 2025/26
- Majority-produced European films with a minimum length of 60' and a country of origin which is part of Creative Europe Media and part of the FSS Guidelines
- Fiction films, animation films and documentaries (feature length)
- Films must be selected in the festival (in any section)
- Should sales companies have more films selected in the festival, they may include up to 5 films in the application

**How much is available?**

- An investment of up to 50% of the total costs up to a maximum of **€5,000** per campaign for an overall spend of **€10,000**
- A Top Up Grant of up to **€500** per application, in addition to the general FSS funding, is granted for the promotion of films that depict gender balance, equity and inclusion at ALL film festivals and markets. To find out if your film is eligible for inclusion in the FSS, please click here: Support Criteria for Top Up Grant Inclusion The final selection is made by EFP on the basis of the criteria checklist in accordance with the respective national film promotion institutes.

Please also read the FSS guidelines carefully for more details.

Support for films from Switzerland

EFP additionally offers FSS for the promotion of films from Switzerland outside of Europe thanks to the international measures by the Federal Office of Culture, Media Desk Suisse and SWISS FILMS.

**An application for films from Switzerland** has to be submitted **separately** from an application for European films via the usual online application system.

## get in touch

**Cornelia Klimkeit**

**Korbinian Häutle**

## fss is supported by

Creative Europe MEDIA

## additional fss partners

Nordisk Film & TV Fond

GOBIERNO DE ESPAÑA MINISTERIO DE CULTURA Y DEPORTE icaa

**support for films from switzerland**

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Home Affairs FDHA
**Federal Office of Culture FOC**

MEDIA DESK SUISSE

SWISS FILMS

**European Film Promotion e.V.**
Paul-Roosen-Str 16b, 22767 Hamburg
Germany

info@efp-online.com
www.efp-online.com

privacy
contact us
unsubscribe

EFP (European Film Promotion) is an international network of film promotion institutes from 37 countries from throughout Europe, each representing their national films and talent abroad. Under the EFP flag, these organisations team up to jointly promote the diversity and spirit of European films and talent at key film festivals and markets, in particular outside of Europe.

films. talent. spirit.
europe!
presented by °efp

Unsubscribe